



Phone: 704 765 5104 / website: [www.charlottespecialevents.com](http://www.charlottespecialevents.com)

The quality of the service provided by The Charlotte Special Events Group is what sets us apart; it is the essence of our company. It is therefore critical that we evaluate our performance at each event and refine our systems and policies on a continuing basis. Your responses to the following survey will help us toward this end.

**Client: Fred Meyer Jewelers/Kroger**

**Type of Event: Day of Fun**

**Location / Venue: Charlotte City Tour, NASCAR Hall of Fame, Local Breweries**

**Date: April 21, 2015**

Please shade the most appropriate space below and answer all questions.

In considering the overall direction of the company's marketing effort, how would you rate:

**Doing Business With The Charlotte Special Events Group**

	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree
CSEG team shared a positive and winning attitude	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
There is effective communications between your company and the CSEG staff	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEG listened to and understood and implemented your organizations event needs	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
CSEG aligned adequate support of your event.	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

*The Charlotte Special Events Group...Because Parties are Serious Business*

**How effective would you judge...**

	Very Effective	Effective	Neutral	Ineffective	N/A
The event décor in complimenting the theme of the event	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>
Our attention to detail in selecting proper event location or tour package	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our selection of Food and Beverages for the event	<input type="radio"/>	<input type="radio"/>	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>
Our allotted time of event creation to implementation	<input checked="" type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

**FINAL EVALUATION OF THIS EVENT:**

*What did you like the most about your event?*

*James was very informative with the information and very attentive to our needs.*

*How could the event have been improved?*

*Everything was Great!*

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